CARSON BRYANT

CONTACT

✉ carsonab2725@gmail.com

📞 +1 (214) 435 · 7919

🌐 carsonbryant.com

DESIGN SKILLS

UX/UI Design
Interaction Design
Storyboarding
Wireframing & Prototyping
User Research & Testing
Information Architecture
Visual Design

CODING SKILLS

CSS
HTML
Java

SOFT SKILLS

Scrum Master
Project Management
Cross-stream Collaboration
Social Media Communications

TOOLS

Figma
Adobe XD
Miro
Adobe CS
Canva
Jira
GitHub

*References available upon request

EDUCATION

Bachelor of Science, Informatics
Concentration**:** Human-Computer Interaction (HCI)
University of Washington | Seattle, WA

WORK EXPERIENCE

PriceWaterhouseCoopers (PWC) | New York, NY
Technology Consultant - Experienced Associate | Oct 2022 - Present
Technology Consultant - Intern | Summer 2020 & Summer 2021

- Oversee and lead 12-15 global consultants (US, India, Canada), facilitating scrum calls with client stakeholders for system implementation deliverables
- Develop user flows, high-fidelity wireframes, and prototypes, collaborating with product developers on human resource management software
- Manage multiple end-to-end project lifecycles concurrently, collaborating with cross-functional teams and project managers to meet project milestones
- Other projects include designing comprehensive social media and marketing strategy plans, achieving increased engagement and meeting client goals

University of Washington IT Service Center | Seattle, WA
Lead IT Consultant | Nov 2021 - Jun 2022
IT Consultant | Sep 2019 - Oct 2021

- Delivered high-volume Tier 1 tech support to end-users on tools and services (Workday, DUO Mobile, ServiceNow, etc.) via tickets, phone, email, and on-site troubleshooting assistance
- Provided user testing for UW's pilot mobile app (MyUW - Student Portal) and delivered student feedback pre-launch
- Facilitated seamless escalation of unresolved issues to Tier 2 support, ensuring effective resolution of user concerns

LEADERSHIP CONTRIBUTIONS

Phi Mu Sorority Executive Board | Seattle, WA
Membership Director | Jan 2021 - Dec 2021
Membership Chairwoman | Jan 2020 - Dec 2020

- Led and trained 80+ chapter members for UW's annual recruitment initiative of 800+ potential recruits and managed the Membership Committee
- Created content (social media graphics, recruitment videos) and designed PR apparel to enhance the chapter's brand identity
- Transitioned in-person recruitment to a virtual format COVID-19 restrictions to provide recruits with an authentic recruitment experience

University of Washington STEMinist Executive | Seattle, WA
President | Sep 2020 - Aug 2021
Marketing Director | Jan 2019 - Aug 2020

- Led the STEMinist executive team and 40+ members in organizing fundraising/community service events, a mentorship program with local and Fortune 500 companies, and activities to empower women in the STEM fields
- Created promotional material utilizing visual design for the club's Instagram, significantly increasing the club's visibility and boosting engagement by 1200%